



DB BREWERIES

2024 *Sustainability Report*



CELEBRATING
10 years
OF SUSTAINABILITY
REPORTING



Welcome to the DB Breweries Sustainability Report 2024

DB is one of New Zealand's leading beer, RTD and cider producers and a wholly owned subsidiary of The HEINEKEN Company.

We have been reporting on our sustainability journey since 2014, and over the past 10 years, we have made significant progress to raise the bar towards a fairer, stronger, healthier and more sustainable world.

Transparency is critical for ensuring genuine, robust sustainability and responsibility practices, and this report is an open account of the impact we had in 2024 on both people and planet.



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Kia ora

from our Managing Director Matt Wilson

Throughout 2024, DB has continued to make solid progress towards achieving our ambitions for a net-zero, fairer and more balanced world.

Despite what has been a challenging few years for our country and many industries, I'm proud that our long-held commitment to sustainability and responsibility hasn't wavered.

We acknowledge that we have more to do, but as we look back on 10 years of sustainability reporting for DB, we can be proud of our progress and years of innovation and discovery that have guided us in prioritising the work that will have meaningful impact.

As a wholly owned subsidiary of The HEINEKEN Company, our sustainability and responsibility goals are aligned to those of HEINEKEN, which in turn seek to contribute to the global Sustainable Development Goals of the UN.

Over the past 12 months, we were once again reminded of the importance of a global reduction in carbon emissions and the role all businesses play in helping limit the impact of climate change by the unprecedented flooding both at home in Otago and abroad in Spain.

I'm pleased to report that, since 2018, DB has reduced our carbon emissions by 55%, which means we are well on our way to achieving our target of net-zero carbon emissions in production by 2030.

In 2024, we began a major energy efficiency project to develop a new control methodology for the refrigeration plant at our Waitematā Brewery.

This work will be completed in 2025 and sets us up to make further significant capital investment to upgrade the brewery's refrigeration plant and implement heat-recovery technology. We anticipate these upgrades and new technology will deliver further carbon savings and energy efficiency gains in coming years.

Pleasingly, in 2024, we also successfully completed the move of our Tuatara brewing team from their original site in Kapiti to a new, purpose-built brewery at Upper Hutt's Brewtown. We are proud to join the community of passionate craft brewers at Brewtown, and the new site presents opportunities not only for product innovation but also for improved safety and sustainability in our operations.



Brewing is a resource-intensive industry throughout its value chain. We are conscious that what is left behind once our products have been consumed is also part of our responsibility, and we continue to maintain a landfill diversion rate of 98% or higher at our production sites.

Our majority shareholding of Star Hospitality, New Zealand's largest hospitality group, presented an opportunity to learn more about the hospitality industry and how we can work with them in coming years to adopt more sustainable and responsible ways of operating.

Despite many successes, not all our work in 2024 went as planned, including the need to pivot away from a planned water-balancing initiative to instead support a nature-based solution at the top of the South Island – an important region for growing hops and apples – with The Nature Conservancy.

Care for people is a crucial pillar in our sustainability and responsibility strategy.

Our WholeMe employee wellbeing programme continues to provide invaluable support to our DB whānau, and we were thrilled to win the wellness programme category at the 2025 NZ HR Awards.

To continue our strong safety record, in late 2024, we completed the installation of AI-powered pedestrian detection systems on all 40 of our forklifts at our brewery sites across New Zealand. DB is one of the first companies in the country to start using this new tech, and our investment was showcased in a national news story.

We also made the strategic decision in 2024 to put more focus on work to protect our people's mental wellbeing and strengthen our cultural diversity in the year ahead.

We take our role in supporting our wider community seriously, and in 2024, we continued to provide financial and volunteer support to an Ōtara-based community trust.

All brand marketing and advertising is put through a rigorous review process, guided by HEINEKEN's Responsible Marketing Code, before it reaches consumers.

We advocate for responsible consumption by committing at least 10% of Heineken® advertising spend to promote enjoying Heineken® responsibly in our consumer communications, through promotion of our low-alcohol and no-alcohol products and through our partnership with The Tomorrow Project and Life Education Trust to deliver the SMASHED programme.

Looking forward to 2025, I am optimistic that, under our refreshed Brew a Better Aotearoa sustainability strategy, we have prioritised the right work to help us achieve our ambitious sustainability targets.

Our commitment to having a positive impact on planet and people is reflected in my appointment to the Advisory Board of the Sustainable Business Council for 2025 – a role that I am proud to hold.

Finally, I want to acknowledge the DB whānau, without whom the significant achievements of the past 10 years would not have been possible.

Thank you as well to our stakeholders, customers and all those who have supported us so far on our sustainability journey.

Cheers to a bright future together.

Cheers



Matt Wilson

DB Breweries Managing Director





About DB Breweries

DB's purpose is to brew the joy of true togetherness to inspire a better world.

DB has been New Zealand's most innovative brewer since our foundation in 1929. With the backing of HEINEKEN, one of the world's largest brewers, DB is proud to provide a growing range of beers, ciders and RTDs.

Our brands include Heineken®, Tiger, Export, Monteith's, Tuatara, Tui, Odd Company and White Claw. We are also New Zealand's leading cider maker, producing local and international brands including Orchard Thieves and Rekorderlig.

We have just under 400 employees in our DB Domestic business (excluding Star Hospitality) located at three breweries and one cidery across the North and South Islands.

We are the majority shareholder of Star Hospitality, New Zealand's largest hospitality group with over 50 bars, restaurants and gastropubs across the North Island.

Sustainability is core to our business purpose, and our everyday operations are guided by our Brew a Better Aotearoa strategy comprising six pillars focusing on our people, our communities and our responsibility as an alcohol producer along with carbon, water and our value chain.

One of our environmental sustainability ambitions is to be net-zero carbon in production by 2030. So far, we have reduced our scope 1 and 2 production-related emissions by 55% from our 2018 baseline. We were among the first to sign up to the Climate Leaders Coalition and continue to be members of the Sustainable Business Council.



Our value chain

Our impact from barley to bar

Sustainable and responsible practices are woven throughout our supply chain, from sourcing our raw ingredients to distribution of our finished, high-quality products to customers and consumers and the impact we have in our communities.



Agriculture

Our beer, cider and RTD products are produced from natural ingredients. We strive to source as many of our raw ingredients from New Zealand as we can to support our domestic value chain. Our Redwood Cidery is in the heart of the Nelson apple-growing area, which means we are as close to our source of this key ingredient as possible.

Our suppliers comply with the HEINEKEN Supplier Code, which details our commitment to and enforcement of ethical business conduct, human rights and care for the environment.

Brewing and cider making

DB operates three breweries – Waitematā in Auckland, DB Draught in Timaru and Tuatara at Brewtown in Upper Hutt. We also produce cider at our Redwood Cidery in Nelson. Each of these sites is already zero waste¹ to landfill, and we continue to work with our waste management supplier to find new ways of engaging our people to recycle and reuse wherever possible.

DB Draught's onsite wastewater treatment by-product is certified as compostable, and all wastewater from each of our production sites is treated before being returned to the environment.

¹ Greater than 98% diversion rate from landfill.



Employees

DB's whānau of nearly 400 people have access to our comprehensive WholeMe wellbeing programme, which is based on our value of care for people and planet and offers benefits, services and support across five pillars of wellbeing.

Career development is a valuable part of our employee experience, and with a global parent company, we can provide opportunities for professional growth both within New Zealand and internationally.

Packaging

We continue to be an active member of the Glass Packaging Forum, which advocates for effective policy settings around packaging circularity, and we contribute to the Soft Plastic Recycling Scheme.

Reducing the impact of our packaging is ongoing work. We have recently invested in canning production capacity to help reduce our logistics emissions through product weight savings.





Distribution

We use trucks, trains and ships to deliver our beers, ciders and RTDs around New Zealand as well as to import and export. In partnership with our logistics providers, we aim to reduce transport-related emissions by prioritising use of rail and sea freight, particularly when moving stock between the North and South Islands, and by optimising routes and loading and delivery schedules with our logistics partners.



Customers

With thousands of customers relying on their ability to sell DB products as a revenue stream, we are proud of the fair terms of trade and excellent service we offer and are always seeking to add further value to our relationships.

In 2024, we simplified our pricing structure and used feedback from our customers to update their ordering portal, helping ensure the experience is as seamless as possible.

We're delighted that these changes are being well received. Our customer net promoter score (NPS) in 2024 was 47 – a significant improvement from our 2023 score.



Consumers

We adhere to both the HEINEKEN Responsible Marketing Code and the ASA Advertising Standards Code to ensure all marketing and advertising material is to the highest standards of responsible marketing before reaching consumers.

We continue to support education around responsible consumption of alcohol through the SMASHED programme for teens, a partnership between The Tomorrow Project and Life Education Trust. We also invest in the promotion of our range of low-alcohol and zero-alcohol products and our When You Drive, Never Drink campaign for Heineken® 0.0.



Communities

DB believes in supporting the communities in which we operate. We have partnered with Community Builders NZ Trust since 2021, providing financial support and volunteer hours for its Ōtara-based activities to help make a positive social impact in our local community.



Our sustainability priorities

In 2024, we updated our Brew a Better Aotearoa strategy and our sustainability goals to reflect HEINEKEN's refreshed sustainability priorities and ensure we continue to lead in the areas that are important.

Key changes include specific goals around how we maximise circularity and the adoption of refined scope 3 emissions-reduction targets across forest, land and agriculture (FLAG) and non-FLAG categories aligned to the Science Based Targets initiative (SBTi).



Environmental

Reach net-zero carbon

- Reach net zero across our value chain by 2040
- Reach net zero in scope 1 and 2 by 2030
- Reduce scope 3 FLAG emissions by 30% and non-FLAG by 25% by 2030

Maximise circularity

- 43% of volumes sold in reusable format by 2030
- 50% recycled content in bottles and cans by 2030
- 99% of all packaging is recyclable by design by 2030

Towards healthy watersheds and nature

- Reduce average water usage to 2.9 hl/hl by 2030
- 100% sustainably sourced ingredient (hops, barley) by 2030



Social

Embrace diversity, equity and inclusion

- Gender balance across senior management: 30% women by 2025, 40% by 2030
- Continue assessments and actions towards achieving equal pay for equal work

A fair and safe workplace

- Continue to confirm 100% of our employees earn at least a fair wage
- Create fair living and working standards for third-party employees and brand promoters
- Shape a leading safety culture to drive zero fatal accidents and continue reduction in injury rate

Positive impact in our communities

- A social impact initiative in 100% of our markets every year



Responsible

Always a choice

- A zero-alcohol option for one strategic brand in the majority of our markets (accounting for 90% of our business) by 2025
- Clear and transparent consumer information on 100% of our products by 2024

Address harmful use

- A partnership to address alcohol-related harm in 100% of markets every year

Make moderation cool

- 10% of Heineken® media spend invested every year in responsible consumption campaigns



Our progress in 2024

In 2024, we made further progress towards our 2030 sustainability goals. Highlights of our achievements against our Brew a Better Aotearoa strategy ambitions and goals are outlined below.

AMBITION:

Reach net-zero carbon

We are over halfway to net-zero carbon emissions in scope 1 and 2, achieving a 55% reduction from our 2018 baseline in 2024.

DB audits scope 1 and 2 emissions annually and discloses them in this report. Our scope 3 emissions data is rolled up into HEINEKEN's global data, where it is then audited and disclosed at a HEINEKEN global level.

As we renew contracts with key suppliers, we are including sustainability standards to embed carbon-reduction efforts across our value chain, thereby helping reduce our scope 3 emissions.

In 2024, this focused on contracts with raw materials and packaging suppliers.

We also benefit from the scale of our parent company HEINEKEN, which works with suppliers to ensure high standards are met across scope 3 emissions reduction and quality.

More projects to help us achieve our net-zero goal will come onstream over the next three years, and in 2025, we expect to complete the refrigeration plant control mapping at our Waitematā Brewery, which will allow us to deliver further energy efficiency.

AMBITION:

Maximise circularity

HEINEKEN has a target of 43% of volumes to be sold in reusable formats by 2030.

While we are currently below this ambition domestically and it is not yet known if DB will be prioritised to contribute to it, we are proud of our long history of supplying New Zealand with returnable and reusable quart bottles through our ABC Swappa Crate joint venture scheme.

DB is a member of the Glass Packaging Forum, which operates a voluntary product stewardship scheme for glass. The scheme is funded by voluntary levies from companies such as DB and is designed to ensure as much container glass as possible is diverted from landfill. It currently covers over 75% of container glass placed on market. The levies are used to fund the projects, research, education and infrastructure needed to increase the recycling and reuse of glass in New Zealand.

Our internal reporting (based on confidential supplier data and publicly available industry packaging reports, but not independently audited) shows that in 2024, our bottles and cans were made using an average of 66% recycled content. This is ahead of HEINEKEN's target of using 50% recycled content by 2030.

We are also already meeting HEINEKEN's 2030 target of having 99% of our packaging recyclable by design. All of DB's glass, cans, returnable bottles, kegs and cardboard packaging are designed to be recycled.



AMBITION:

Towards healthy watersheds and nature

Two major new water-recovery projects were implemented at our Waitematā Brewery in 2024 – the recovery of hot water from the brewhouse and accessing some additional clean-in-place rinse water recovery.

Between these two projects, we have been able to reduce our mains water intake and our demand for the natural gas we use to heat water.

We've also been working on a circular water system for our tunnel pasteurisers. We had hoped to get this system up and running in 2024 but it will now be commissioned in 2025.

In 2024, we reported internally that 89% of our hops and barley was sustainably produced. With new HEINEKEN Sustainable Sourcing standards being rolled out across the value chain in 2024, we continue to work with raw material suppliers to ensure they meet our expectation of all our hops and barley being SAI-FSA compliant by 2030.²

In 2024, we pivoted away from a planned water-balancing initiative to supporting a nature-based solution at the top of the South Island – an important region for growing hops and apples – with The Nature Conservancy and Kotahitanga mō te Taiao Alliance.

AMBITION:

Embrace diversity, equity and inclusion

We're pleased that we exceeded our 2025 goal of 30% female representation in senior management with 33% female representation in 2024.

We were once again awarded with the GenderTick formal accreditation acknowledging our compliance and leadership in the gender equality space. Our 2024 gender pay gap was 2.07%.

DB has previously reported a gender pay gap of 0%. Our 2024 pay gap of 2.07% represents a change in methodology that brings our reporting into alignment with the HEINEKEN global standard. By applying the same HEINEKEN methodology to our 2023 results, we can see that our gender pay gap decreased between 2023 and 2024. We continue to work to close the gap further.

To reflect New Zealand's rapidly changing demographics and help us attract and retain talent, we have prioritised work to help us create a culturally diverse organisation, fostering inclusion and ensuring equal opportunities for all our people.

AMBITION:

A fair and safe workplace

We pride ourselves on our excellent safety record, and in 2024, we added a further layer of protection for our brewery-based teams by installing AI-powered pedestrian detection systems on all forklifts.

Our SMART outsourcing audit was conducted in December 2024. The audit covered our third-party suppliers, as in previous years, and we also included our own employees so we could benchmark against best practice for both internal and external labour.

We took some good learnings from the audit and have a plan in place to address a small number of actions, specifically with our payroll communications and some health and safety site notices.



²Based on a mass-balance principle. The Sustainable Agriculture Initiative (SAI-FSA) is a framework to grow a sustainable, healthy and resilient agricultural sector. It provides a set of tools that aims to assess, improve and validate on-farm sustainability in their supply chains





AMBITION:

Positive impact in our communities

In 2024, we proudly supported Ōtara Kai Village and Ōtara Mara Kai for the fourth year. Our financial contribution of \$25,000 and more than 40 volunteer hours from our people went towards their important work supporting and empowering the community in which we operate our largest brewery and head office.

AMBITION:

Always a choice

We are enormously proud that Heineken® 0.0 is the number one zero-alcohol beer not just in New Zealand but around the world.³ Our commitment to retaining our category leadership is reflected in our growing portfolio of low-alcohol and no-alcohol products.

AMBITION:

Address harmful use

We once again supported The Tomorrow Project and Life Education Trust's SMASHED programme, which aims to equip young people with the skills and confidence to make informed choices around alcohol. In 2024, SMASHED reached 20,933 students at 91 schools around New Zealand.

AMBITION:

Make moderation cool

In 2024, our marketing campaigns that promoted responsible consumption and zero-alcohol options reached over 50% of New Zealanders over the age of 18.

³ HEINEKEN N.V. Annual Report 2024 page 3.



Strong foundations for sustainability success

DB's success is built on strong foundations. We act with integrity and fairness in all our relationships and business operations. We treat the health and safety of our people as our number one priority to ensure everyone goes home safely each day.

Responsible business conduct

Our Code of Business Conduct applies to all DB employees and requires us to act according to the highest standards of business conduct, ethical behaviour and integrity in everything we do.

Regular training for all DB employees ensures our knowledge of ethical business conduct and integrity remains fresh and is consistently applied.

We're pleased to report that, in 2024, we achieved a 97.6% completion rate for antibribery training against a target of 95%. We also achieved a 100% completion rate for our HEINEKEN Responsible Marketing Code training.

DB employees have access to a confidential channel for raising concerns about misconduct, including incidents of fraud, discrimination, harassment or corruption. Employees who use the Speak Up channel are protected from

retaliation of any kind.

2024 compliance training completion rates:

- Code of Business Conduct 97.6% completion (target 95%)
- Antibribery training 97.6% completion (target 95%)
- Cyber security training 97.5% completion (target 95%)
- Data privacy training 96% completion (target 95%)
- HEINEKEN Responsible Marketing Code 100% completion (target 90%)

Health and safety

Over the past year, we have continued to make significant strides in enhancing our safety culture, consistently working towards the highest standards of health, safety and wellbeing across our corporate, brewery and supply chain teams.

Our commitment to safety is reflected in our recent achievements, including a decline in both the frequency and severity of incidents over the past two years. We have ensured safety is a high priority for all teams and have made notable improvements in our operational spaces, particularly improving our areas where pedestrian



and vehicle interactions occur.

In 2024, we had zero incidents resulting in fatality or permanent disability. We had four events that resulted in injury, two of which required a total of four days off work.

We have continued to focus on reducing the contact that our people have with machinery and equipment and have installed AI-powered pedestrian detection systems on all forklifts, increased the number of safety barriers on our sites and made site signage and road marking more prominent.

However, despite best efforts and high safety standards, incidents do occur. We take a learning approach when investigating any incidents to help us understand how to improve equipment and process and mitigate further risk.

A compelling reason for moving our Tuatara brewery and team from their original site in Kapiti to Brewtown in Upper Hutt in 2024 was to improve the overall safety of the brewery.

The site build and move involved a large number of external contractors for six months in 2024. We worked closely with them to ensure that a high standard of safety was maintained at all times, by everyone on site, and we are pleased that we had no major incidents.



Care for our people

CASE STUDY

WholeMe

WholeMe is DB's holistic wellbeing and diversity, equity and inclusion (DEI) programme.

Guided by our value of care for people and the planet, WholeMe supports the wellbeing and DEI of our workforce of around 400 people through a suite of development programmes, support services, benefits and initiatives across five interconnected wellbeing pillars: internal, mental, physical, social and financial.

An important attribute of WholeMe is its flexibility. We continue to evolve the programme depending on the changing needs of our people.

Over the past five years, DB has seen the positive impacts of its reinvented wellbeing strategy start to take effect.

Before we began the WholeMe programme, we experienced several years of flat or declining results in our annual Climate employee engagement survey for wellbeing-specific questions.

However, between our 2021 and 2024 results, we saw the following increases:

- 'I feel valued as an employee' +11%
- 'I am able to manage my stress levels at work' +21%
- 'I am able to balance my work and personal life in a way that works for me' +20%
- 'My direct manager coaches/counsels me in my career development' +4%

Around 140 of our people have developed their personal wellbeing plans over the past two years. These plans help individuals understand how to implement daily self-care rituals and manage their energy so they can be and do their best.

We were delighted to win the wellness programme category at the 2025 NZ HR Awards.

Aligning our WholeMe programme to our value of care for people has had a direct impact on helping make DB a healthier, safer place to work.





CASE STUDY

Care
for our
communities

Ōtara Kai Village and Ōtara Mara Kai

The Community Builders NZ Trust runs Ōtara Kai Village and Ōtara Mara Kai – a community connection hub and garden based in the heart of the South Auckland community of Ōtara.

Their work reaches individuals and families experiencing food insecurity and encourages self and community growth and empowerment by offering tools and opportunities for local enterprise to flourish.

Our relationship with them over the past four years has encompassed both financial support and volunteer hours from our people.

In 2024, we supported them with a financial contribution of \$25,000 and volunteer hours spent cooking and serving meals to the community as well as organising and distributing food through their pātaka kai community pantry.





Celebrating 10 years of sustainability reporting

DB has always been a forward-thinking business that cares about the impact we have on the environment and the communities in which we operate.

For nearly 100 years, we have devised innovative solutions to operational challenges and responded to consumer demand and changing preferences with fresh thinking.

We also have an impressive history of caring for our people, communities and the environment. Here are some of the milestones we have reached over the past 10 years since we began reporting on our sustainability journey in 2014.



2014

We are always striving to do more by using less natural resources. A \$3 million investment into a new state-of-the-art tunnel pasteuriser at our Waitematā Brewery in 2014 helped us achieve significant thermal energy and water savings.



2015

In 2015, we rolled out DB Export Brewtroleum, the world's first biofuel made from beer.

The biofuel was made using the yeast slurry that is left over from the brewing process. These leftovers were used to create an independently tested fuel-grade ethanol through a biomass fermentation process similar to brewing beer. The ethanol was then refined and added to petrol to create a fuel that could be used in internal combustion engines.

The concept was a hit and won multiple awards, including 11 Cannes Lions, as well as successfully bringing the concept of sustainability to a mainstream audience.





2016

Our largest site, Waitematā, used World Water Day to clean up a local creek. Nearly 20% of our Auckland-based team collected over 70 rubbish bags of litter, car tyres and even a shopping trolley. The aim was to remove all rubbish from the banks of the Ōtara Creek Reserve for a proposed tree-planting project to ensure the sustainable development of the waterways.



2017

Always looking for fresh, innovative ways to boost our sustainability practices, we collaborated with New Zealand's largest glass recycler, Visy Recycling, to create DB Export Beer Bottle Sand. This sand substitute was made from finely crushed recycled consumer waste glass. In 2017, 104 tonnes of DB Export Beer Bottle Sand was produced for use in construction and roading, DIY projects, pipe bedding, golf bunkers and sports field drainage.



2018

We were proud to become one of the first signatories to the Climate Leaders Coalition, a CEO-led community of over 80 organisations leading the response to climate change through collective, transparent and meaningful action on mitigation and adaptation.





2019

2019 marked the third year in which we invested at least 10% of our Heineken® media budget in responsible consumption messaging. That year, we reached nearly 2 million New Zealanders with Heineken®'s now iconic When You Drive, Never Drink campaign, featuring former Formula 1 driver Nico Rosberg.

WYDND is a harm reduction campaign that began in 2018 to help reduce drinking and driving. Heineken®'s encouragement of consumers not to drink its products was the first time an alcohol producer had taken such a bold position.



2020

Care for people and planet is a core value at DB. In 2020, in the midst of the COVID-19 pandemic when our people needed our support more than ever, we overhauled our employee wellbeing offering and launched our WholeMe programme. WholeMe has had a significant impact on our people's wellbeing and was held up as an example of best practice in employee wellbeing by HEINEKEN global. We were also incredibly proud to be chosen as the winner in the wellness programme category at the 2025 NZ HR Awards.



2021

We delivered on some major carbon-reduction projects at DB in 2021, including the switch from coal to 100% biomass-derived steam at our DB Draught Brewery in Timaru and the replacement of LPG-powered forklifts with a fully electric fleet.



GenderTick™



2022

We made some significant policy updates to show our care and respect for our people in 2022. These included the announcement that our Family Support Policy had been updated to 26 weeks of paid leave topped up to 100% of a staff member's salary and 10 days of paid partner leave, all while still having paid access to health, life and income protection insurance benefits. We were also awarded the GenderTick accreditation.

2023

In 2023, our DB Draught Brewery at Washdyke in Timaru began treating all its wastewater and turning the by-product into nutrient-rich compost. This means all of the product from the wastewater treatment process is diverted from landfill and instead contributes towards the region's circular economy.

"This new facility ensures our brewery leaves as light a footprint as possible on the local waterways by returning only treated water to the environment," DB Breweries Managing Director Matt Wilson said in a Stuff.co.nz article at the time.

2024

In 2024, we reached a significant milestone – over halfway to our goal of net-zero emissions in production by 2030. Our accumulated efforts have allowed us to reduce our emissions by 55% from our 2018 baseline, and we are confident that we have the right plans in place to achieve this ambitious target by 2030.

We were also proud that our Managing Director Matt Wilson was welcomed on to the Advisory Board of the Sustainable Business Council.





2025 and beyond

At DB, we take pride in our legacy of industry leadership and innovation in sustainability and responsibility.

When it comes to reducing our impact on the environment and the communities in which we operate, we believe in taking action over buying offsets.

That's why our refreshed sustainability strategy for 2025 and beyond is anchored by a commitment to ongoing investment into technology and ways of working that will help us reduce our absolute emissions and achieve our goal of net-zero scope 1 and 2 emissions in production by 2030.

Our strategy also makes it clear that sustainability and responsibility are cornerstones of our growth – we know that this work is not only good for people and the planet, it's also good for our business.

In 2025, we're taking a big step towards delivering further carbon savings and energy efficiency gains with the start of the work to upgrade our Waitematā Brewery's refrigeration plant and implement heat-recovery technology.

We are also proud to be the only New Zealand brewery working with The Nature Conservancy and Kotahitanga mō te Taiao Alliance to support a nature-based solution at the top of the South Island – an important region for growing hops and apples.

Beyond these initiatives, we will continue to invest in our own efforts towards sustainability and responsibility while also providing support to those who share our vision for a better Aotearoa, including harm-reduction partners and community initiatives.

Where possible, we will respond to the shifting expectations of our consumers, customers and suppliers and other important stakeholders to ensure we are Brewing a Better Aotearoa.





years
OF SUSTAINABILITY REPORTING

Contact us

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